Alamedyaf Al-Masiyyah for trading Company SA

Excellence in investment



# COMPANY PROFILE

2024







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# **About AMTC**

AMTC is a private and independent investment company with a vested interest in capitalizing in projects that add lucrative and operative value. We strive to learn from each transaction and market cycle, resulting in a diverse and genuine global investment portfolio. Our investing strategy focuses on buying existing firms and industrial projects at a favorable market value.

AMTC is led by a management team and experts with long experience in the acquisition and management of assets (so-called distressed assets and special situations) across diverse business sectors.

# COMPANY PROFILE

2024

AMTC is a Swiss corporate investment firm that invests in a variety of industries, including manufacturing, energy, healthcare, pharmaceuticals, and other productive projects.

Our resources and investing knowledge allows us to effectively acquire operating businesses and remodel them, enabling them to maximize their potential.



## **Investment Philosophy**

We aspire to achieve great performance in our investment initiatives by combining an entrepreneurial work ethic with a diversified investing philosophy that seeks to be both culpable and lucrative.



## **Our Commitment**

We identify opportunities in the key areas in which we operate, and provide our stakeholders with the local knowledge required to evaluate and capitalize on every relevant investment opportunity.

# Our Mission, Vision, and Values

We aspire to attain prominence in the investment sector by offering cutting-edge products and services, competitive returns on investments, and unwavering professionalism. Our ultimate goal is to increase the value of our shareholders' investment.



#### Our Mission

Adopting a competitive investment approach to create a portfolio of creative and value-oriented investment solutions in European and worldwide markets.



#### **Our Vision**

Benefit from attractive investment opportunities in order to reach our prospect financial objectives.



#### **Our Goals**

We strive to give a competitive return on our investments. We employ a methodical and disciplined approach to investing and perform considerable research.



#### **COMPANY MESSAGE**

We diligently strive to realize our investing goals while working in harmony and with a common vision to meet the Company's strategic and financial objectives.



#### **Our Values**

- To accomplish our business goals with integrity.
- To realize the potential of our business objectives aligned with our long-term strategy.
- Take a human-centered approach, putting people at the heart of our business concept.
- 4. To provide exceptional service in every facet of our operations.



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#### 2024

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Mr. Lafi Aldhafeeri Chairman of Baod & CEO



We appreciate all opportunities and embrace innovation



We have interests in growth-industry ventures



We assess every opportunity based on its economic value and growth potential



Investment Capital per project 100-250 Million CHF

# Message from the Chairman

We have embarked on a journey to establish AMTC as an investment entity. Our primary emphasis is on identifying and investing in lucrative businesses that will offer profitable and productive value. Founded by visionary executives, AMTC is dedicated to creating a new tomorrow by utilizing unique intellectual and experiential resources.

Our unwavering devotion to our customers and the value we provide to their businesses is fueled by our company's fundamental principles. By consistently using such values in everything that we do, we can sustain our reputation as an ethical and trustworthy business, which in turn raises our standards, strengthens our culture, and empowers us to do outstanding things.



# MEET OUR TEAM

The members of our investment team serve as the fundamental pillars in each and every investment initiative that we undertake. They are the building blocks that allow us to achieve our investment goals. We rely on our team to achieve results that exceed expectations.





**Mr. Mohammed Hamam** Executive Assistant

We have a team of competent and experienced professionals with the necessary technical knowledge, best practice exposure, and enthusiasm to produce the greatest investment outcomes. We provide bespoke services based on a thorough grasp of our company's objectives, and we are committed to achieving those goals.

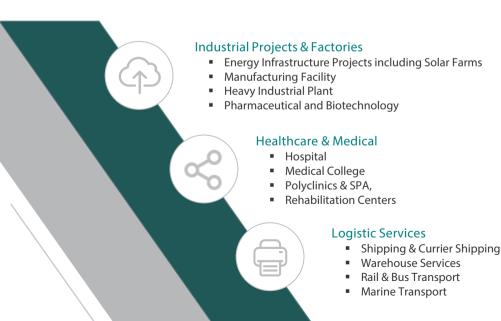


**Mr. Youssef Mokachar**Group Consultant



# Scope of Investments

According to our investment strategy and investment preferences we are interested to acquire existing companies with good market reputation within the following industry areas:



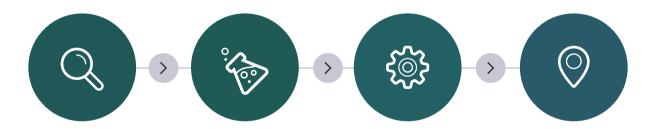


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# The Investment Process

Identifying our financial objectives, analyzing risk tolerance, comprehending market circumstances, and selecting the best assets for our requirements based on the criteria defined in the investment strategy.

Our investing process is the road map that will help us identify and acquire assets that meet our requirements, manage our investment portfolio over time, and remain on track to achieve our goals.



#### **Scanning the Market**

Investigate and evaluate industry trends, possible investment opportunities, and investee businesses.

#### **Deal Structuring**

- Due Diligence
- Alternative Investment Analysis
- Approval by Decision Makers

## Implementation

Taking the necessary steps for executing the investment including financial and legal actions

#### **Asset Management**

Proficient management of assets to build and enhance wealth over time

# **OUR SERVICES**

Our specialty services are the product of a dynamic blend of bright minds and talents made available via our strategic partnerships and relationships. This common knowledge will guarantee that each service we provide contributes toward future accomplishments.



#### Corporate Acquisition

- 1- Pre-acquisition due diligence
- 2- Assessment & Evaluation
- 3- Post-acquisition optimization and solutions
- 4- Alternative Investment Analysis

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## Corporate Finance

- 1- Structured Finance
- 2- Working capital management
- 3- Capital and Fund raising
- 4- Venture Capital Financing

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# Mergers & Acquisitions

- 1- Due diligence
- 2- Business Valuation
- 3- Acquisition pricing
- 4- Acquisition Facilitation

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#### Investment Management

- 1- Asset allocation & optimization
- 2- Monitoring of existing assets
- 3- Portfolio strategy & execution





We have a robust and extensive network of business partners throughout many countries. With our headquarters in Switzerland, and our partner companies located in Saudi Arabia, Kuwait, United Kingdom, and Singapore we have expanded our investment reach to the worldwide level.

# **OUR PARTNERS**

We aim at having a diversified portfolio with investments dispersed over manifold asset classes and several geographical locations around the world. Our partners consist of proactive companies who are committed to their work, uphold ethical standards, and are driven to deliver the optimal investment solutions.















AMTC International has executed remarkable projects and formed solid partnerships and joint ventures, earning a respected name in the industry and becoming a trusted partner of numerous government and private sector entities throughout the country.



In line with our mission, we take a longterm approach to delivering sustainable risk-adjusted returns. A long-term investment strategy allows us to weather short-term market fluctuations proactively. We also seek to maximize earnings without incurring unnecessary risks.

We are dedicated in always analyzing our portfolio with an investor perspective, which includes actively interacting with our investee firms to ensure the focus is on providing value to shareholders.

We follow a costeffective investment approach.

# What Makes us Successful?

We put our money into companies whose values align with our own, we keep a close eye on all of our holdings, we promote an entrepreneurial spirit among our investment managers, and we utilize procedures that are both transparent and financially stable to ensure maximum growth and profitability.



When people like you, they'll pay attention to what you have to say;

But when they trust you, they'll do business with you.

## WORLDWIDE

.Our international reach gives us access to profitable investment opportunities across a range of industries. We will continue to be the market leader in producing differentiated investing products and services.

Our company will continue to develop and analyze innovative products and services to fulfill our investment objectives



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**AMTC - Saudi Arabia** Jeddah, Al-Shati District, Corniche Road https://alamadiyafal-masiyyah.com



**AMTC - UK** 16 Berkeley Street, London, W1J8DZ



AMTC will maintain a strong presence in local and global markets, including Europe, GCC Countries, Middle East, and the Far East. We will continue to expand our global presence by identifying and evaluating investment opportunities in all markets. We will keep evaluating risk factors and looking for chances to meet our investment objectives.

Our resources and investing acumen in emerging markets empower us to effectively restructure investment firms, enabling them to achieve their potential.





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# **CONTACT US**







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